

Curriculum Vitae

Personal information

First name(s) / Surname(s) **Bertalan Meskó, MD**
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E-mail(s) berci.mesko@gmail.com
Nationality Hungarian
Date of birth 26 November 1984
Gender Male
Social media accounts [Twitter](#), [Facebook](#) and [blog](#)



Desired employment / Occupational field **Health & Medicine 2.0 consultant, International Speaker, University Lecturer, Medical Entrepreneur**

Work experience

Dates	2007 - 2008
Occupation or position held	Co-Editor
Main activities and responsibilities	Writing the world's most popular medical blog
Name and address of employer	Medgadget.com (USA)
Type of business or sector	Digital communication
Dates	2009 - 2010
Occupation or position held	Co-author
Main activities and responsibilities	Co-author of MasterBlog, the blog of the world's largest scientific community site.
Name and address of employer	ResearchGATE (Germany)
Type of business or sector	Science community
Dates	07/2011 - 12/2011
Occupation or position held	Social media manager
Main activities and responsibilities	Managing the blog, Facebook, Youtube and Twitter accounts of a health portal with millions of daily users.
Name and address of employer	Házipatika.com
Type of business or sector	Human health and social media activities
Dates	2011 →
Occupation or position held	External Advisor
Name and address of employer	Mayo Clinic Center for Social Media (USA)

Type of business or sector	Human health and social media
Dates	2006 →
Occupation or position held	External Educator
Main activities and responsibilities	Giving presentations, workshops and seminars for medical students and medical professionals.
Name and address of employer	Semmelweis University & University of Debrecen (Hungary)
Type of business or sector	Education
Dates	2008 →
Occupation or position held	Managing director
Main activities and responsibilities	Business development, new projects and team management.
Name and address of employer	Webicina.com: the world's first and only service curating the medical social media resources in over 100 medical topics and 18 languages
Type of business or sector	Medical curation and health information online
Dates	2012 →
Occupation or position held	Educator
Main activities and responsibilities	Creating and digitalizing curriculum
Name and address of employer	The Social MEDia Course (thecourse.webicina.com): Digital format of the Social media in medicine university course with 16 topics, Prezi.com presentations and gamification.
Type of business or sector	Medical education

Outstanding presentations

- Medicine Meets Virtual Reality (Long Beach, USA, 2008)
- University of Yale, School of Medicine (New Haven, USA, 2008)
- World Health Organization, (Geneva, Switzerland, 2008)
- Medicine 2.0 Congress (Toronto, 2008; Harvard, Boston, 2012)
- Science Foo Camp, Googleplex (San Francisco, USA, 2009)
- Health 2.0 Europe (Paris, France, 2010)
- Digital Pharma East (Philadelphia, USA, 2010)
- Kairos Society, Global Summit (New York, USA, 2011)
- Doctors 2.0 and You (Paris, France, 2011)
- Medical Education World Summit (Stanford University, USA, 2011)
- Games for Health (Amsterdam, The Netherlands, 2011)

Education and training

Dates	2003 - 2009
Title of qualification awarded	Medical doctor
Principal subjects / occupational skills covered	Clinical experience, insurance, medical communication
Name and type of organisation	University of Debrecen

providing education and training Egyetem ter 1., Debrecen (Hungary)

Dates 2009 - 2012

Title of qualification awarded PhD in clinical genomics

Principal subjects / occupational skills covered Research, scientific methods, medical communication

Name and type of organisation providing education and training University of Debrecen
Egyetem ter 1., Debrecen (Hungary)

Personal skills and competences

Mother tongue(s) **Hungarian**

Other language(s)

Self-assessment

English

French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
B2	Independent user	B2	Independent user	C1	Proficient user	C1	Proficient user	B2	Independent user

Social skills and competences

- Team management (managing projects with thousands of international collaborators)
- Communication skills (gained through giving over 300 presentations for patients, doctors and pharmaceutical/medical tech companies)
- Writing skills (gained through writing over 4000 medical blog entries and winning several international awards; and writing a chapter in a medical textbook about telemedicine)
- Networking skills (gained through organizing thousands of contacts on an international level, organizing conferences and workshops)

Organisational skills and competences

- Educational skills (being a speaker, educator and lecturer for years at large medical schools)
- Organized and launched the world's first university course about social media and medicine at medical schools and online as well through a digital course (<http://thecourse.webicina.com/>)
- Youngest member of the Organizing Committee of the Medicine Meets Virtual Reality conference (2008-)
- Member of the International Board at the Virtual Congress of General Practice/Family Medicine (2008-)
- Managed to publish several scientific papers in genomics and medical communications in international collaborations (total impact factor is over 35)

Computer skills and competences

- ECDL International Computer Certificate
- Excellent computer skills including the use of online channels and social media; as well as smartphones and tablets

Other skills and competences

Awards, recognitions:

- Wessprémi Award (University of Debrecen, 2009)
- Young Student Award SMIT conference, Austria: The Impact of Web 2.0 on Medicine and Healthcare. (2008)
- Student Excellence Award, Hungarian Medical Association of America (2008)
- Bloggers' Choice Awards: Best Health Blog: Sciencereoll.com (2007)
- Medgadget's Weblog Awards, Best Medical Technologies/Informatics Blog: Sciencereoll.com (2007-2008-2009-2010)
- Edublog Awards, 2007, Best Individual Blog: Sciencereoll.com
- Kairos Society member representing Hungary with Webicina.com (New York, USA, 2011)

Driving licence(s) B

Additional information

Work and related projects have been mentioned in or by:

- Nature News
- The New York Times
- The Future Health 100
- Stanford University
- TIME magazine
- Al Jazeera TV
- World Health Organization
- Scientific American
- Medscape

Scientific publications

2004

1. One and half centuries of genetics

Meskó B., Orv Hetil. 2004 Aug 8;145(32):1671-2.

2007

2. New possibilities provided by the internet in medicine

Meskó B, Dubecz A. Orv Hetil. 2007 Nov 4;148(44):2095-9.

2008

3. Transdab wiki: the interactive transglutaminase substrate database on web 2.0 surface.

Csosz E, Meskó B, Fésüs L. Amino Acids. 2009 Apr;36(4):615-7. Epub 2008 Jul 2. Review. IF:4,132

2010

4. Peripheral blood gene expression patterns discriminate among chronic inflammatory diseases and healthy controls and identify novel targets

Bertalan Mesko, Szilard Poliska, Andrea Szegedi, Zoltan Szekanecz, Karoly Palatka, Maria Papp and Laszlo Nagy, BMC Medical Genomics 2010, 3:15 IF:3,77

2011

5. Wikipedia: A Key Tool for Global Public Health Promotion

Heilman JM, Kemmann E, Bonert M, Chatterjee A, Ragar B, Beards GM, Iberri DJ, Harvey M, Thomas B, Stomp W, Martone MF, Lodge DJ, Vondracek A, de Wolff JF, Liber C, Grover SC, Vickers TJ, Meskó B, Laurent MR. J Med Internet Res 2011;13(1):e14 IF:4,409

6. Gene expression profiles in peripheral blood for the diagnosis of autoimmune diseases
Meskó B, Póliska Sz, Nagy L Trends In Molecular Medicine (in press) IF:10,355
7. COPD-specific gene expression signatures of alveolar macrophages and also peripheral blood monocytes overlap and correlate with lung function
Póliska Sz, ... Meskó B, Laszlo Nagy IF: 2,258
8. Revolution in education--new possibilities in education of medical students.
Kollár J, Meskó B. Med Teach. 2011;33(8):685-6. IF: 1,494
9. Peripheral blood gene expression and IgG glycosylation profiles as markers of tocilizumab treatment in rheumatoid arthritis
Bertalan Mesko, Szilard Poliska, Szilvia Szamosi, Zoltan Szekanecz, Janos Podani, Csaba Varadi, Andras Guttman and Laszlo Nagy, The Journal of Rheumatology jrheum.110961 IF:3,85
10. Online medical content curation and personal time management with Web 2.0: an exciting era.
Mesko B, Cell Ther Transplant. 2011;2:e.000093.01. doi:10.3205/ctt-2011-en-000093.01
11. The triad of success in personalised medicine: pharmacogenomics, biotechnology and regulatory issues from a Central European perspective
Bertalan Mesko, Gabor Zahuczky, Laszlo Nagy IF: 2